



# 'DOS AND DON'TS'

## PRACTICAL SUGGESTIONS FOR ACTIONS TO TAKE OR ACTIONS TO AVOID IN THE AVIATION SECTOR

### GET INFORMED

<b>DO</b> find out the high risk locations and common routes where traffickers may be using your region or ports you connect with to smuggle wildlife.	<b>DON'T</b> assume wildlife trafficking affects just a small number of regional airports somewhere else: wildlife trafficking is happening on every urbanized continent of the world, across 186 countries.
<b>DO</b> realize that wildlife trafficking is a serious criminal offence and can have major human health and safety consequences (for example, the spread of diseases such as ebola to epidemic levels).	<b>DON'T</b> assume that wildlife trafficking is a low priority or rare crime - it is one of the world's most serious transnational organized crimes, ahead of arms trafficking in black market value.

### TAKE ACTION

<b>DO</b> ensure that you have updated Standard Operating Procedures in place for verification, registration and processing (refer to CITES, IATA and origin/destination airport authority regulations).	<b>DON'T</b> agree to carry, transfer or handle wildlife or wildlife products without knowing and following the correct protocols.
<b>DO</b> check if your colleagues or staff have received role-specific training to detect and report wildlife crime.	<b>DON'T</b> assume that 'it is not your job' - everyone can take actions to help prevent the aviation industry from being exploited by organized crime.
<b>DO</b> incorporate policies and protocols that strengthen your company's ability to combat wildlife trafficking - and ask about the policies of your partner organizations.	<b>DON'T</b> assume that other companies you work with have the same measures in place to counter wildlife trafficking. Ask if you're not sure.
<b>DO</b> share counter wildlife trafficking communications materials widely across the industry help raise widespread awareness.	<b>DON'T</b> underestimate the value of keeping the issue in mind: it is most easy to miss the things we aren't thinking of.
<b>DO</b> promote your company's support for counter wildlife trafficking initiatives.	<b>DON'T</b> underestimate the PR value of counter wildlife trafficking initiatives to customers, clients and investors.
<b>DO</b> report or question your client or partner if they request you to do things that are against company policy or regulation (this could be corruption).	<b>DON'T</b> accept suspicious consignments - it may be considered corruption and a criminal offence even if you are an unwitting accomplice.
<b>DO</b> have a well-publicized and anonymous reporting system within your company for staff to report potential wildlife crime.	<b>DON'T</b> penalize whistleblowers - their actions help mitigate reputational, security and financial losses to your company.

### ENABLE AND INSPIRE

<b>DO</b> keep talking! Share what you know with your own suppliers and contacts, raise the topic at conferences and trade events.	<b>DON'T</b> act alone: ask your supervisor, department head or CEO to help make this issue a priority.
<b>DO</b> be a company that shows corporate leadership: show responsibility for protecting your company's security and your world's natural heritage.	<b>DON'T</b> wait for others to step forward: be one of the agents of change that your company, and the world, needs in order to address this expanding illegal trade.

